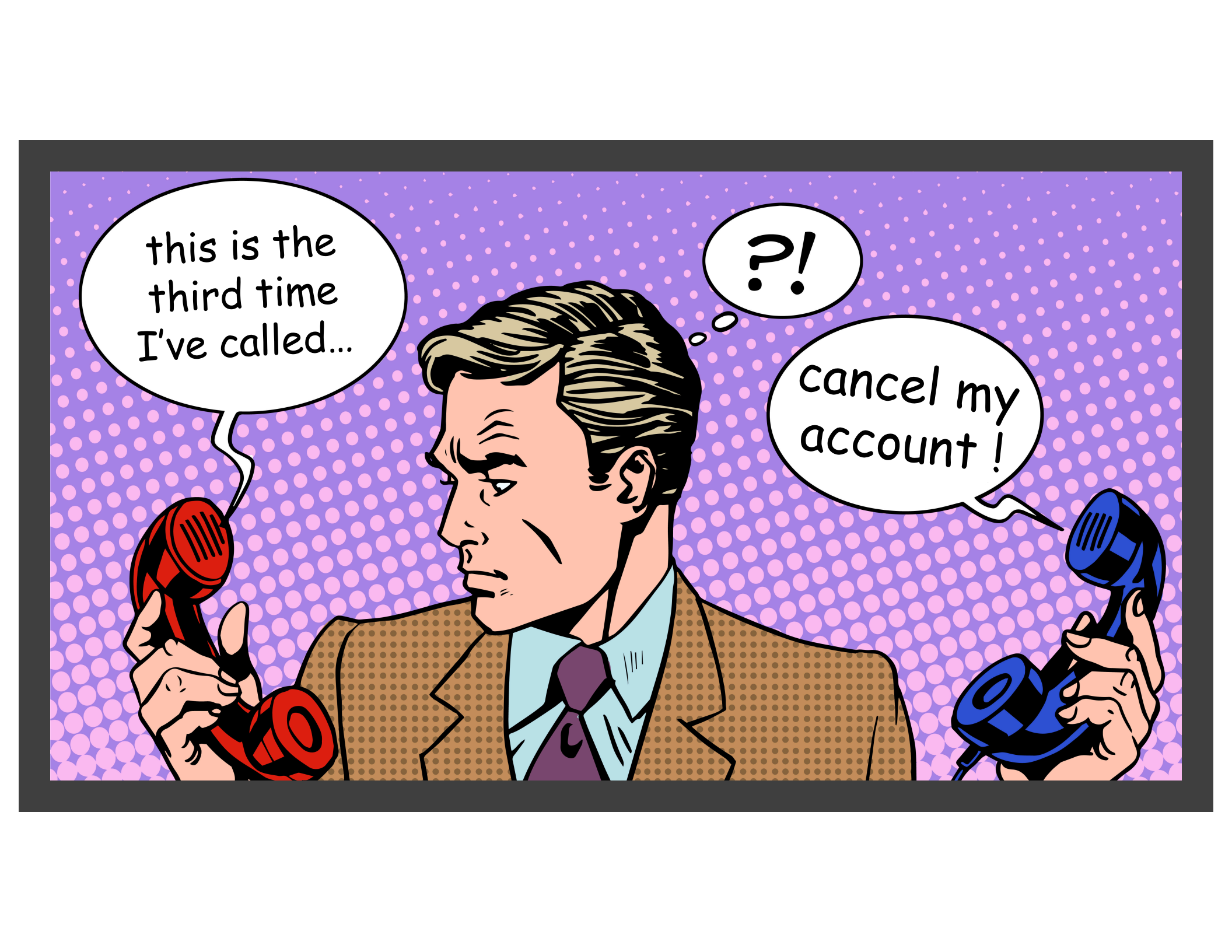




What call centers can  
teach us about good  
conversational AI

PROSODICA

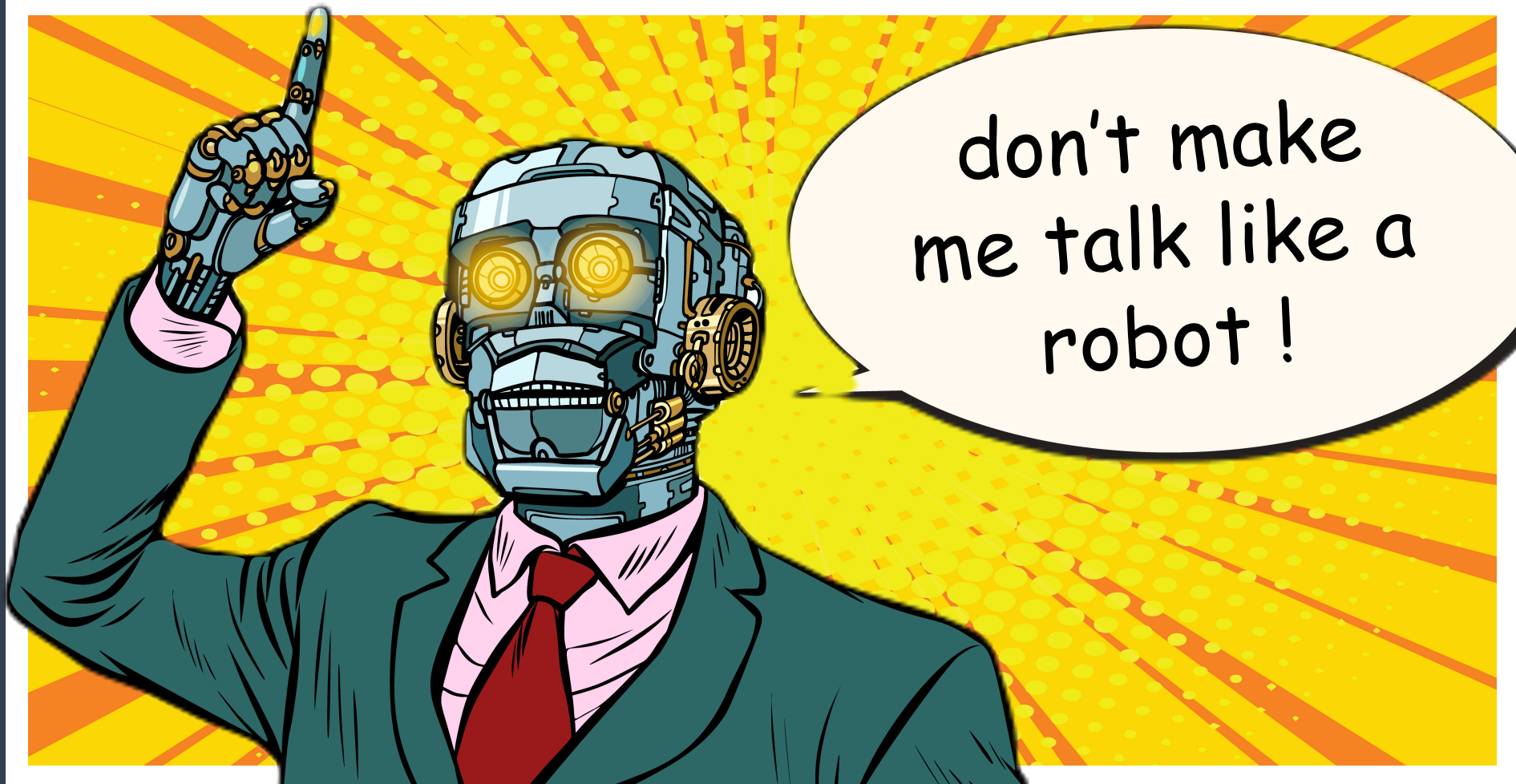


this is the  
third time  
I've called...

?!

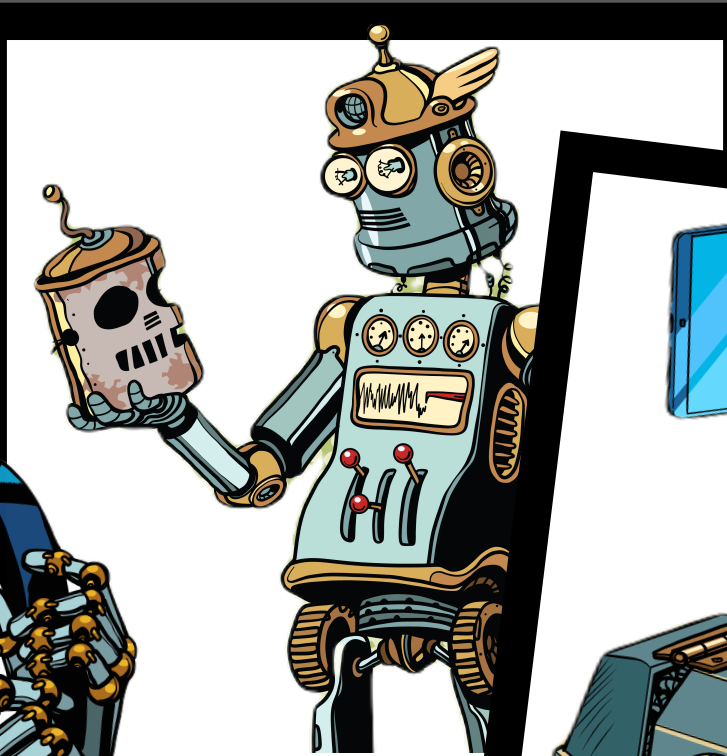
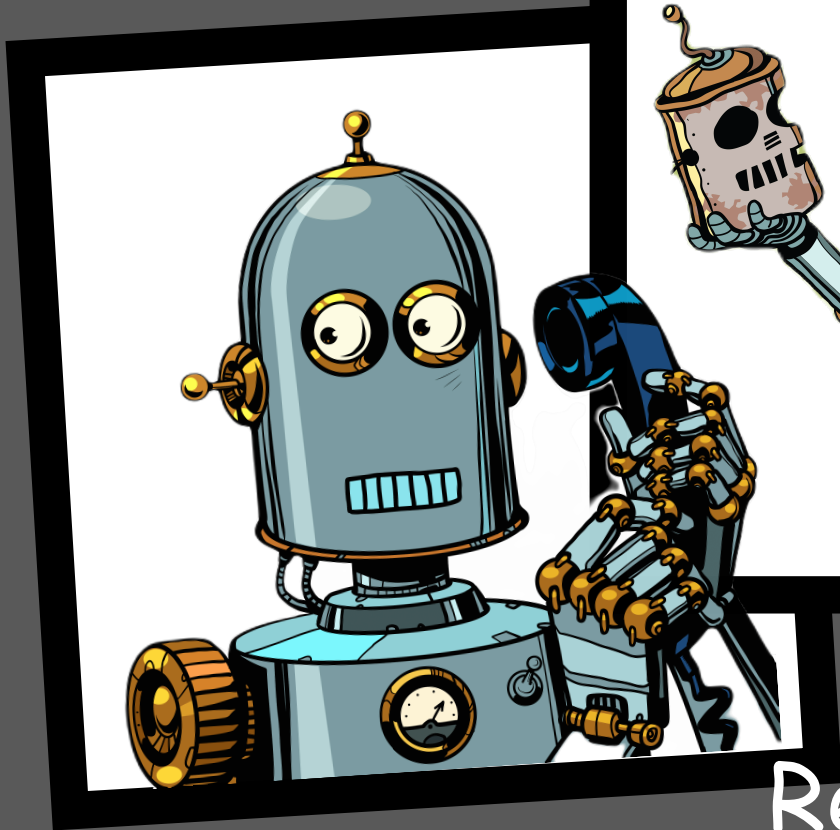
cancel my  
account!



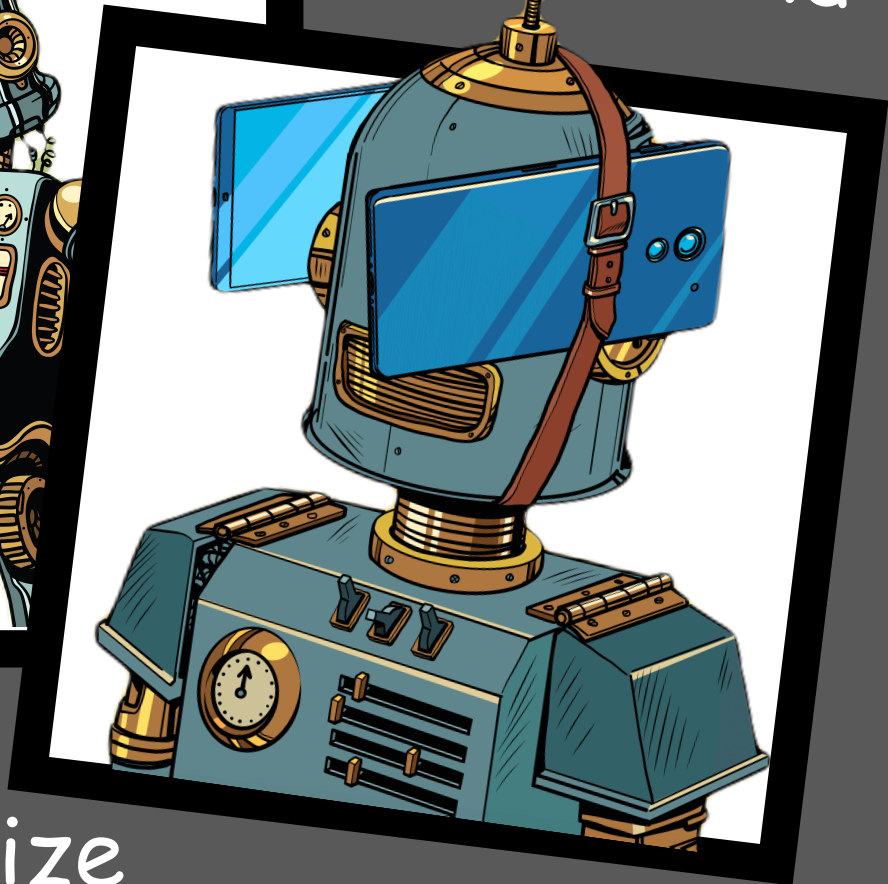


don't make  
me talk like a  
robot !

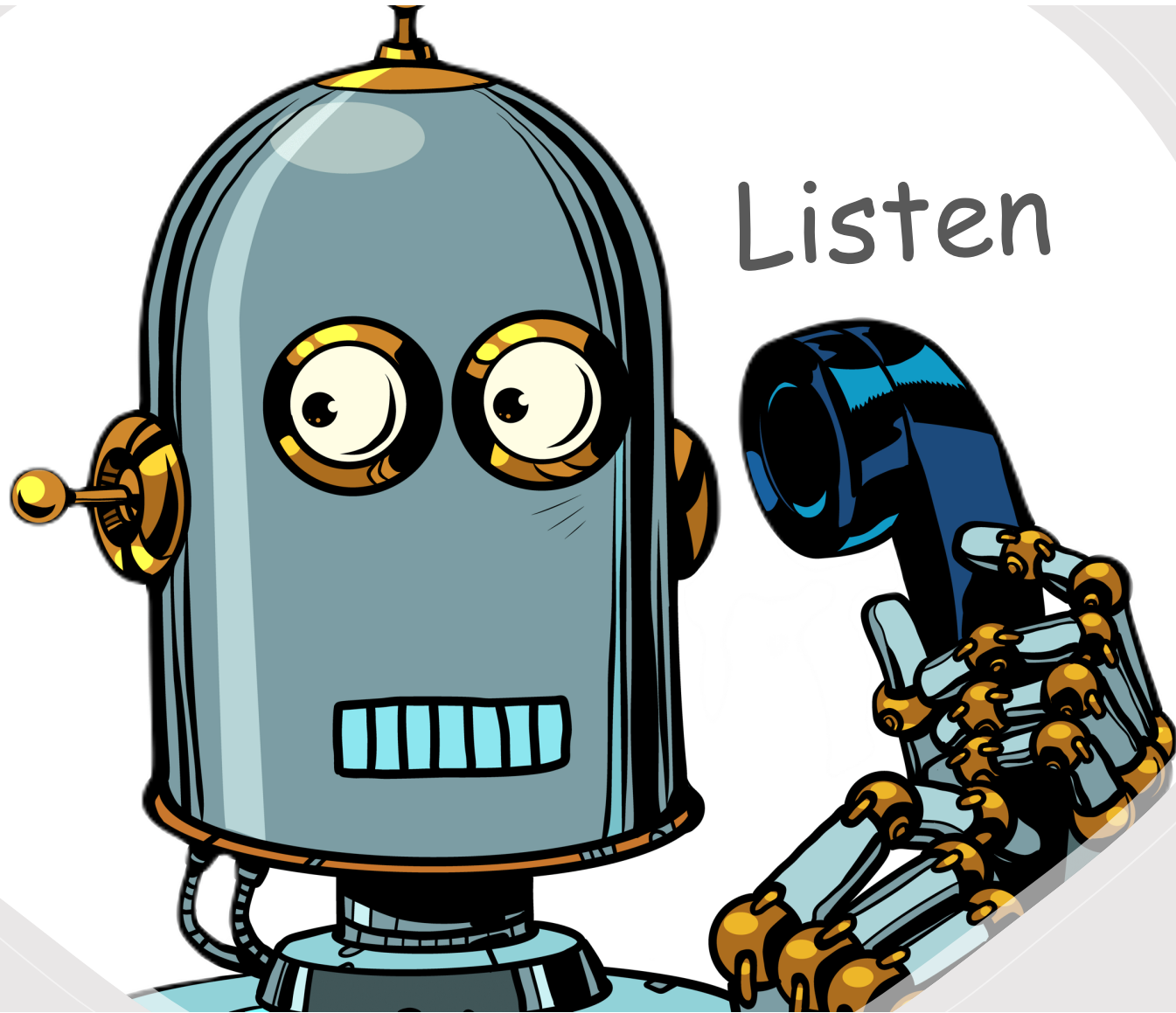
Listen



Understand

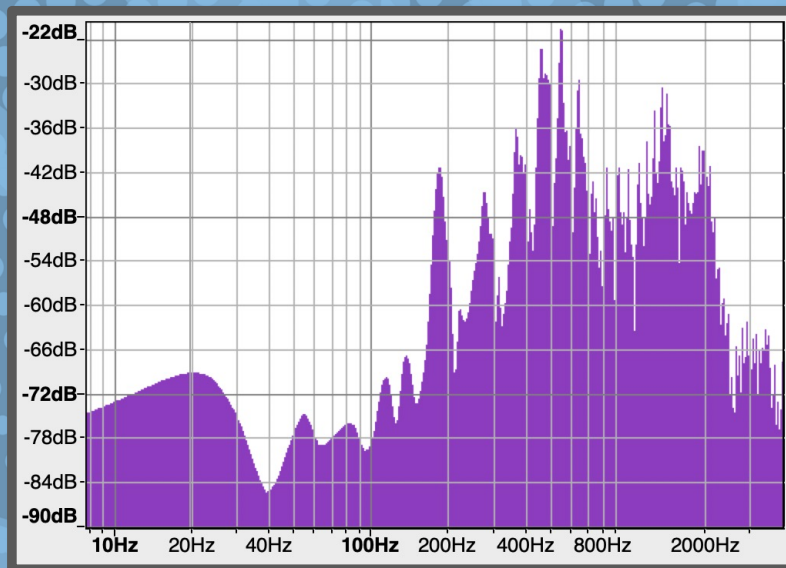


Recognize

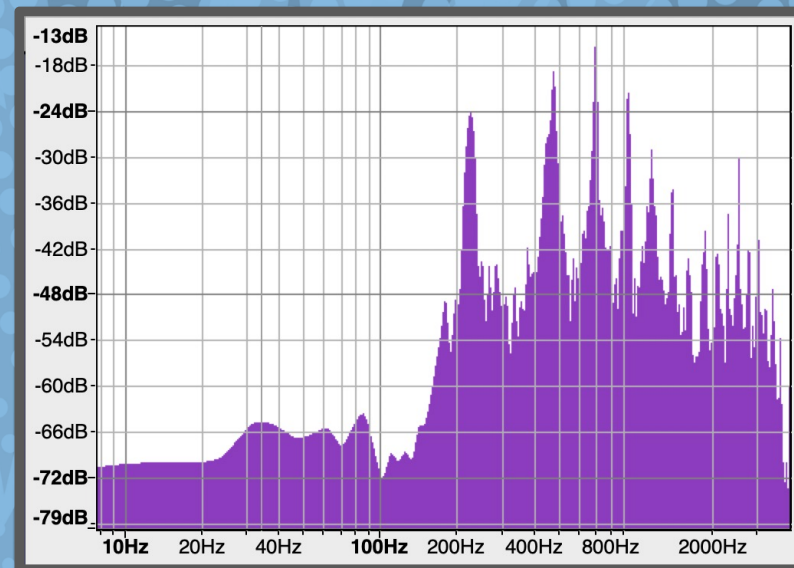


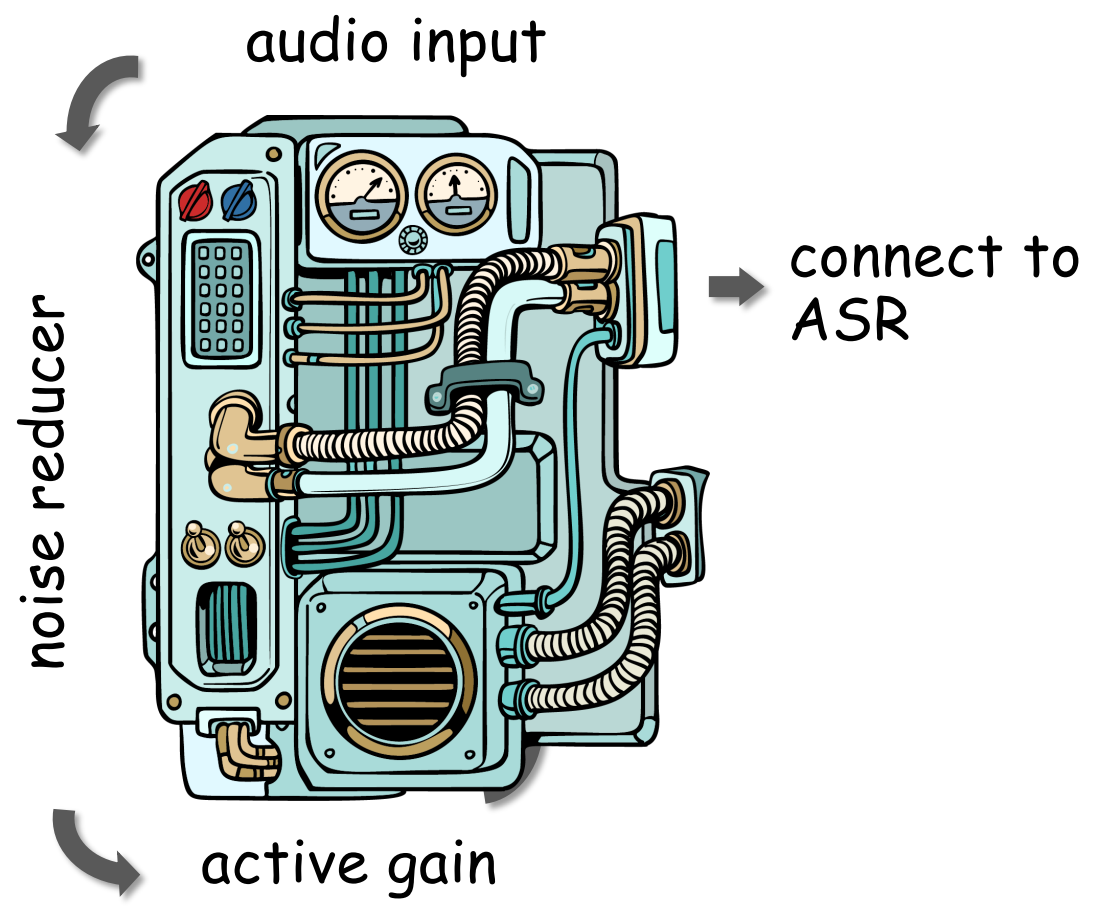
Listen

# Normal

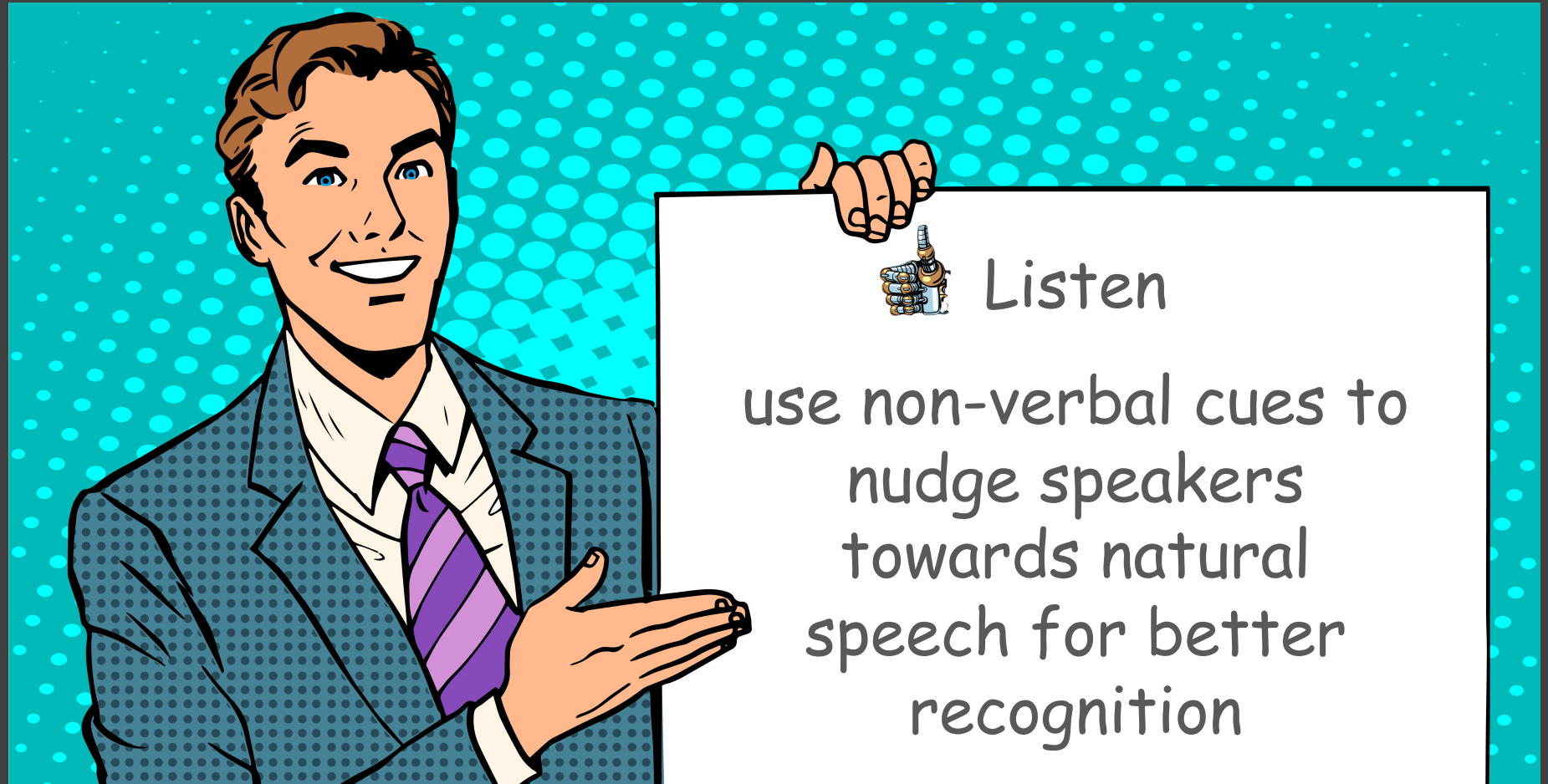


# Elevated



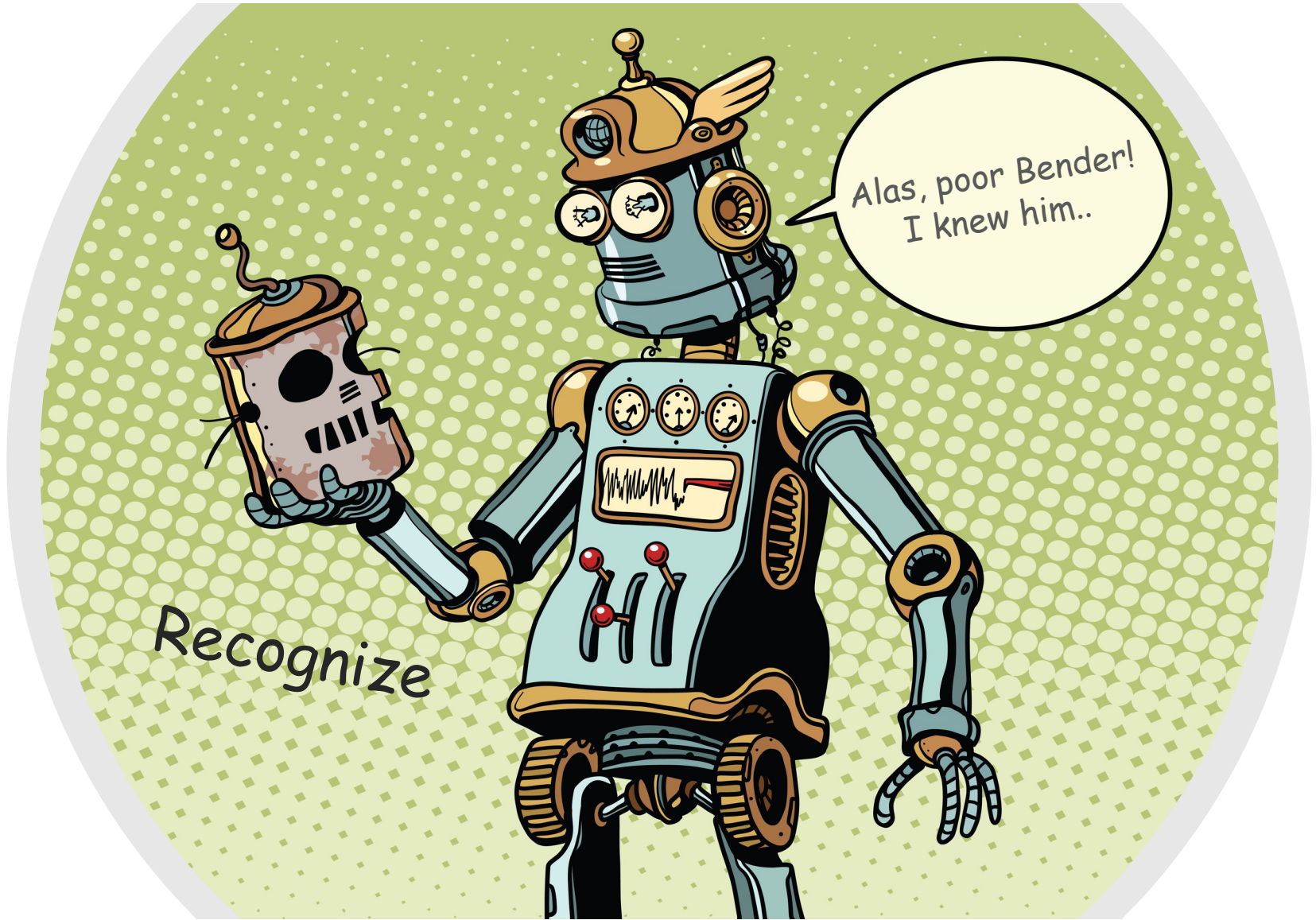






Listen

use non-verbal cues to  
nudge speakers  
towards natural  
speech for better  
recognition



Alas, poor Bender!  
I knew him..

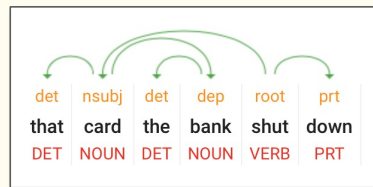
Recognize

no, that card the bank shut down because, my card was compromised, and um – hold on a minute please I'll get this card here – I have to change the card umm – they – our bank is just good, they called me to tell me, I said “no no”, “yes, I'm sorry you have to shut it down that's it”, so they closed it right down...

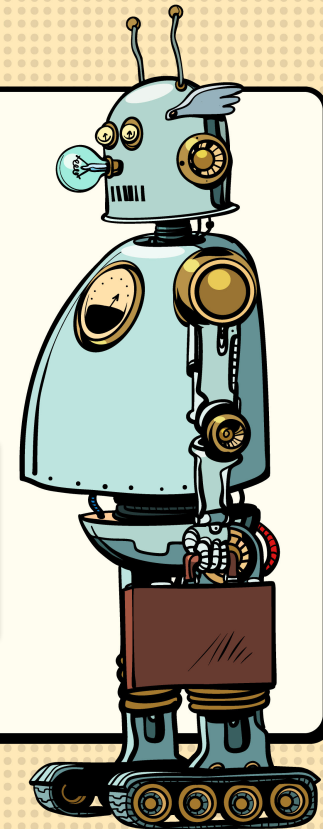
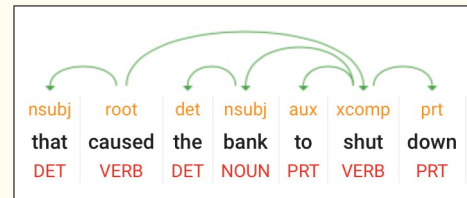




no, that card the bank shut  
down because my card was  
compromised



no, that caused the  
bank to shut down  
because my card was  
compromised





WER =  $\frac{\text{substitutions} + \text{deletions} + \text{insertions}}{\text{number of words}}$

## Ground Truth

no, that card the bank shut down because, my card was compromised, and um – hold on a minute please I'll get this card here – I have to change the card umm – they – our bank is just good, they called me to tell me, I said “no no”, “yes, I'm sorry you have to shut it down that's it”, so they closed it right down...

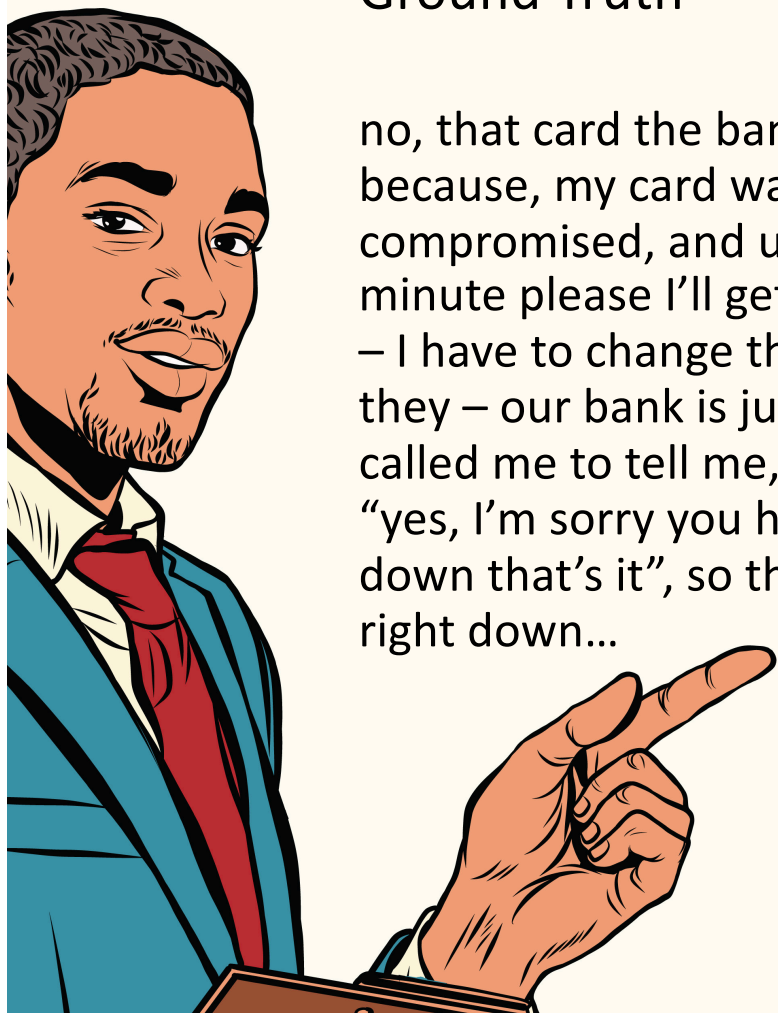
## Transcription

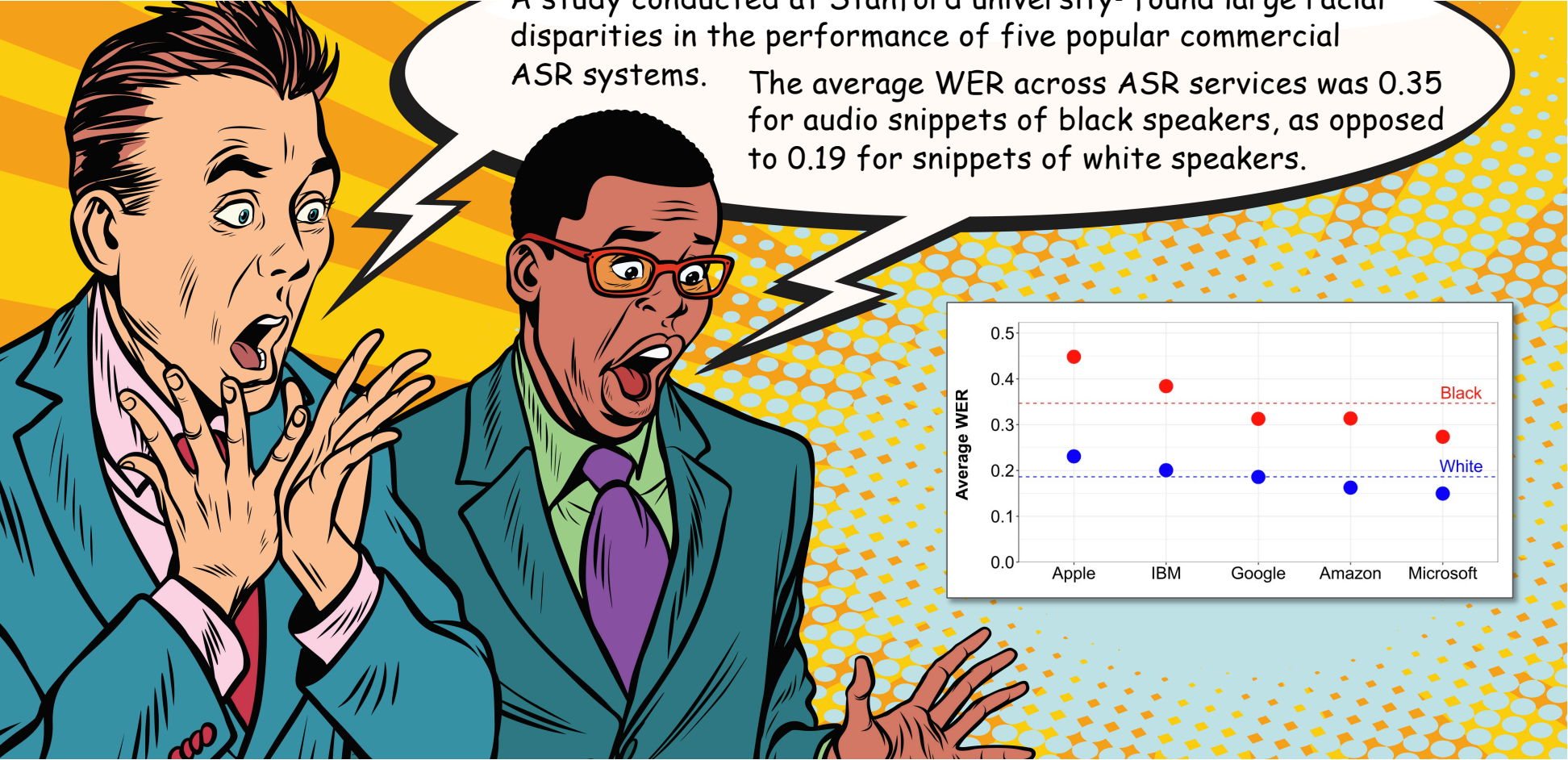
No that caused the bank to shut down because my card was compromised . And     hold on a minute please . Because I have to change the card and they are bank as         they call me to tell me actually         No no     I'm sorry you had to set     down this way so they closed it right down...

substitution

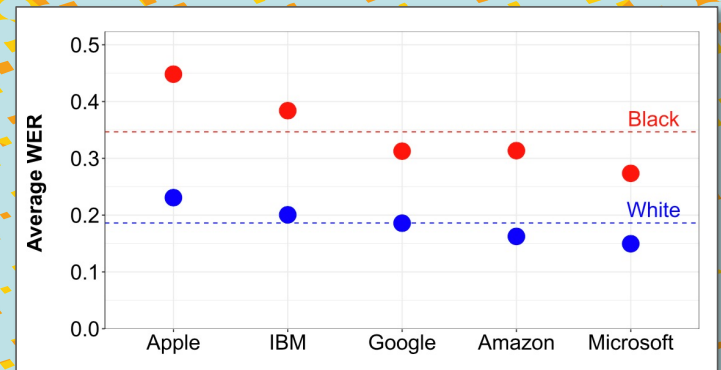
insertion

deletion





A study conducted at Stanford university<sup>1</sup> found large racial disparities in the performance of five popular commercial ASR systems. The average WER across ASR services was 0.35 for audio snippets of black speakers, as opposed to 0.19 for snippets of white speakers.



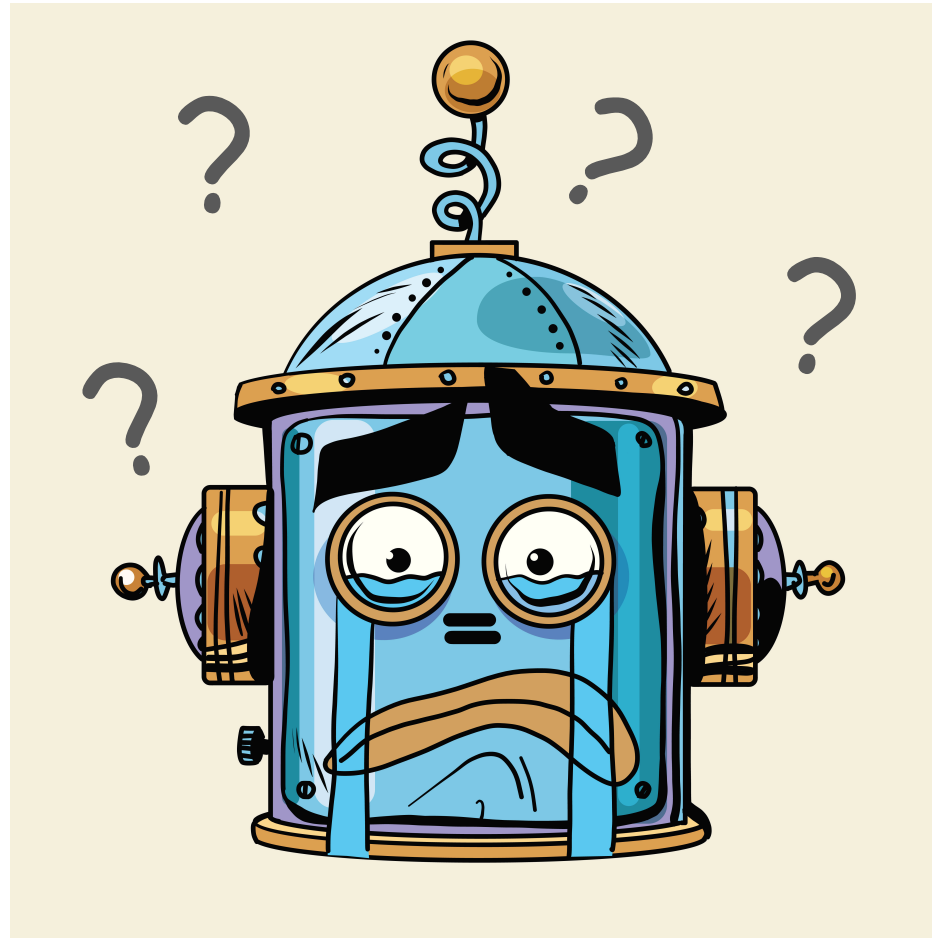
<sup>1</sup> Racial disparities in automated speech recognition - 2020 Apr 7;117(14):7684-7689. doi: 10.1073/pnas.1915768117. Epub 2020 Mar 23 - Allison Koenecke, Andrew Nam, Emily Lake, Joe Nudell, Minnie Quartey, Zion Mengesha, Connor Toups, John R Rickford, Dan Jurafsky, Sharad Goel

race

age

gender

language



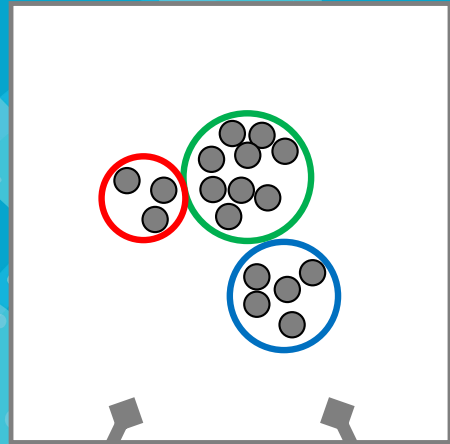
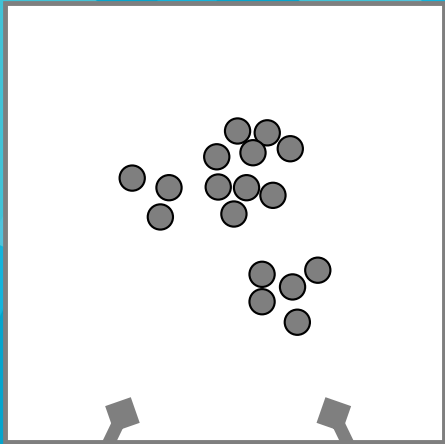
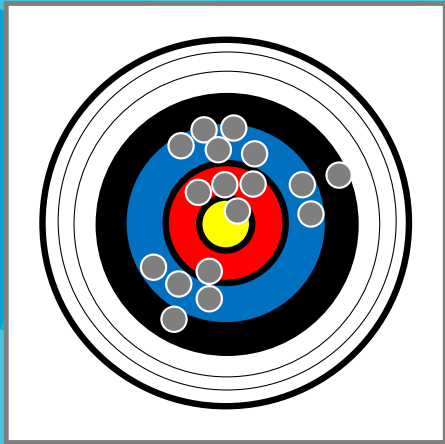
rapid tempo

sentence  
structure

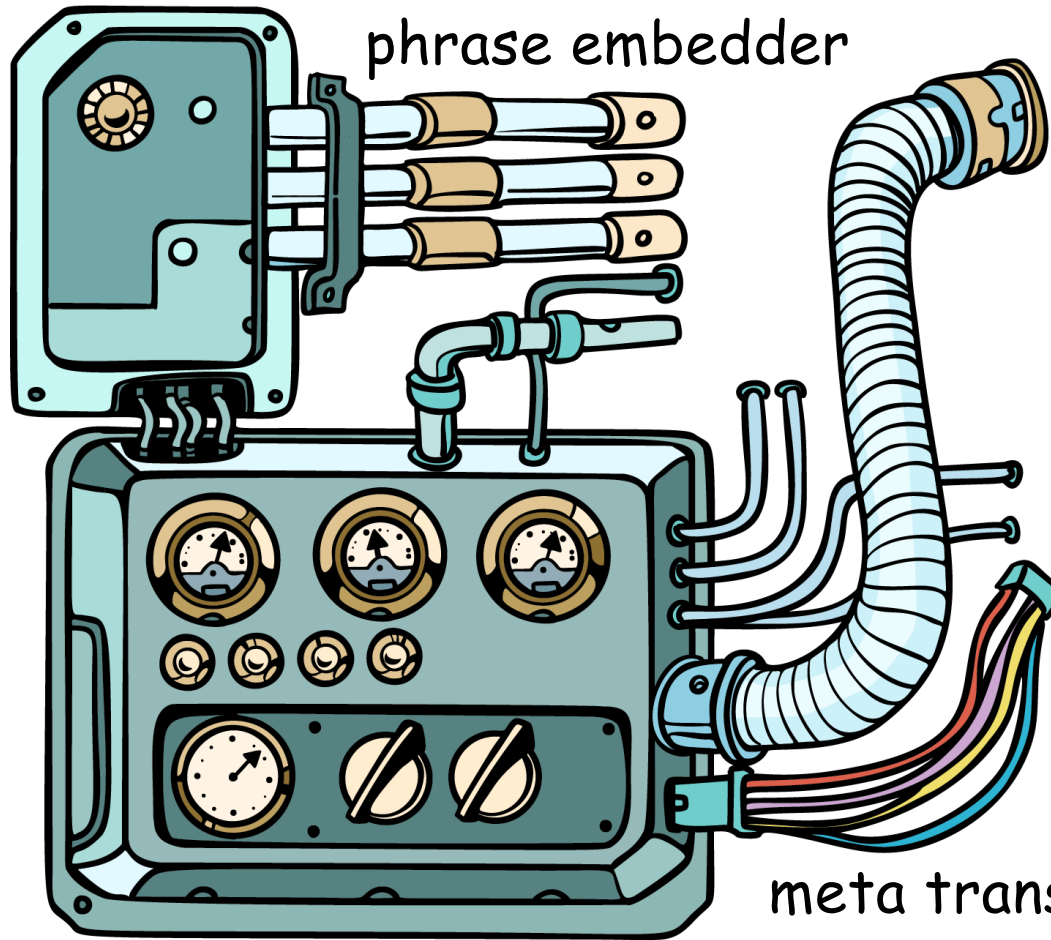
low intensity

hesitations





input  
from  
DSP



phrase embedder

to intent  
engine

meta transcriber



Listen

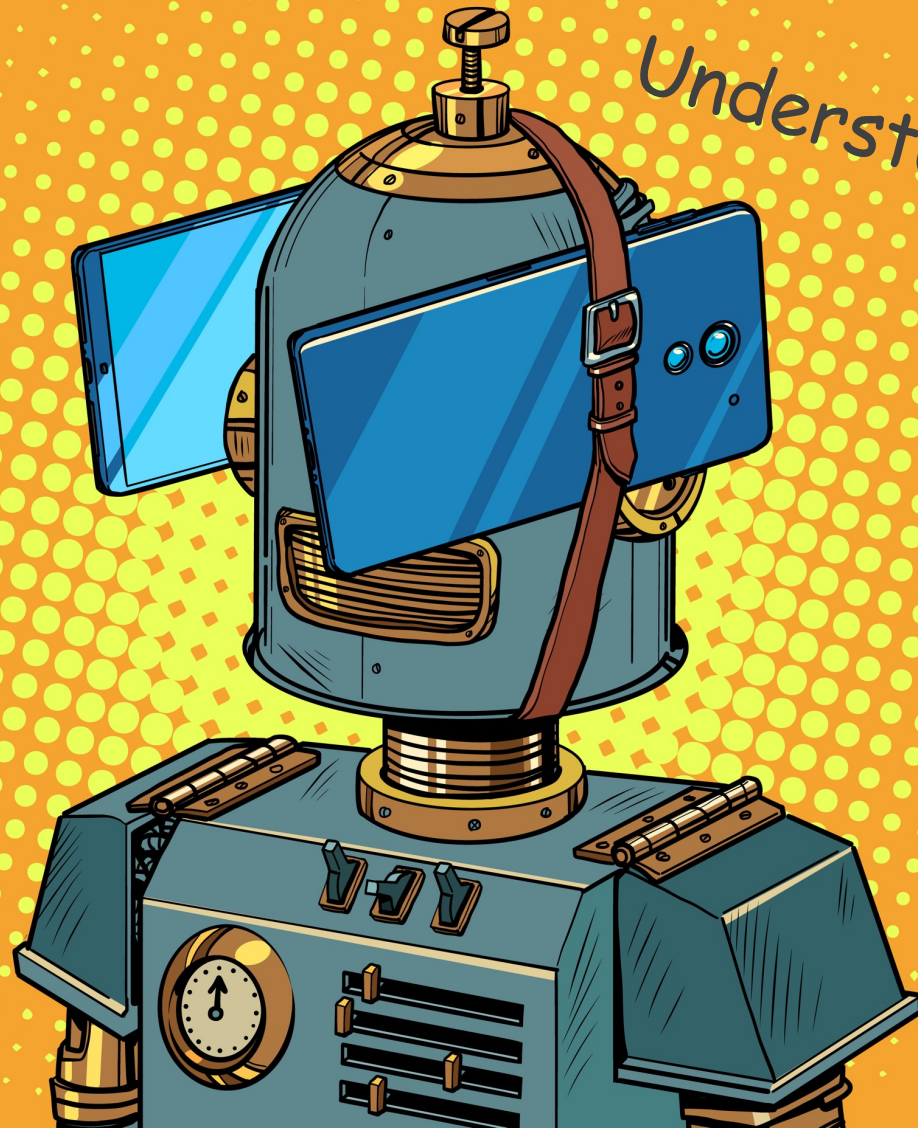


Recognize

use post-transcription  
processing to correct  
transcription errors

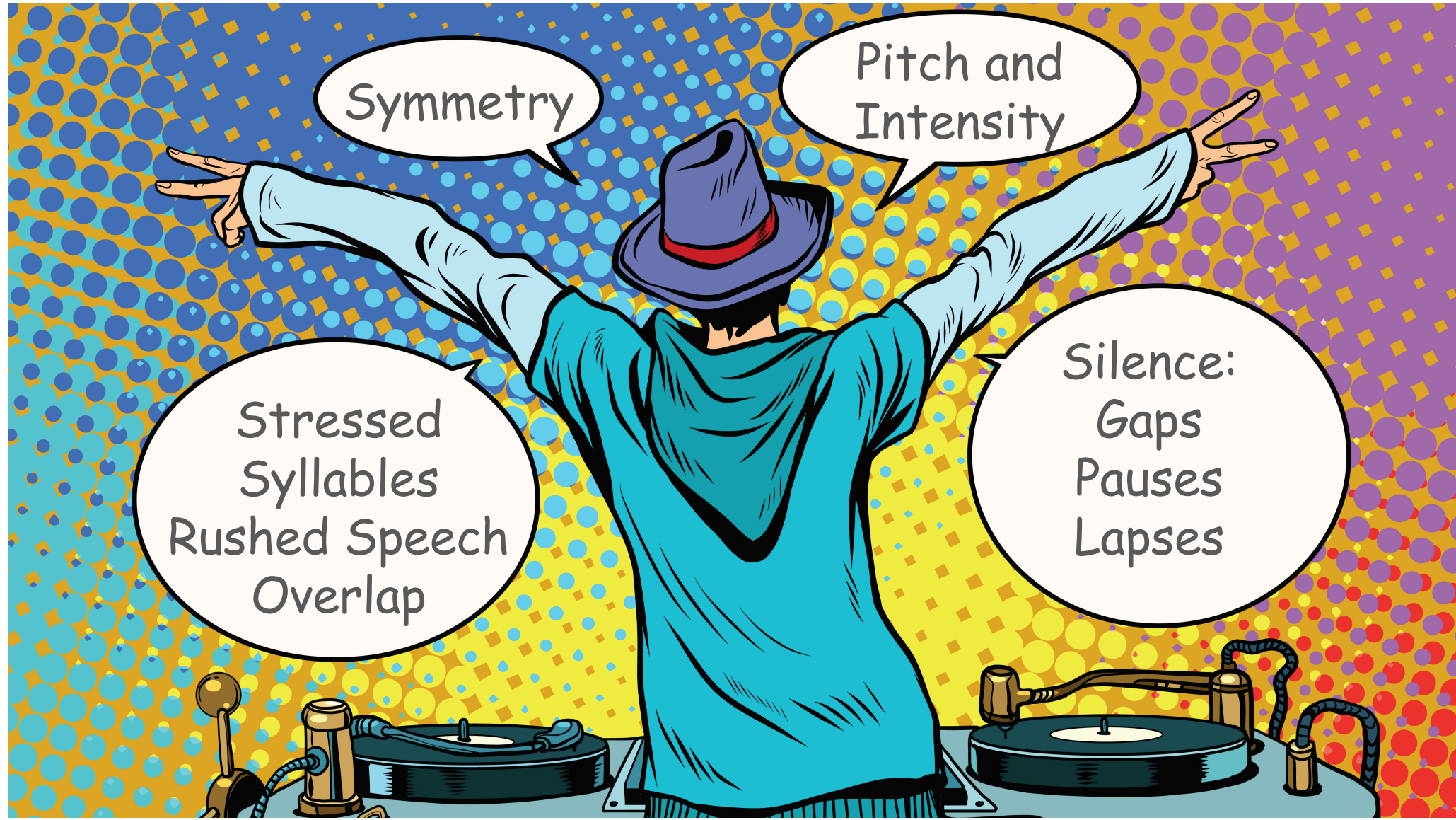


Understand



no, that card the bank shut down because, my card was compromised, and um – hold on a minute please I'll get this card here – I have to change the card umm – they – our bank is just good, they called me to tell me, I said “no no”, “yes, I'm sorry you have to shut it down that's it”, so they closed it right down...





Symmetry

Pitch and Intensity

Stressed Syllables  
Rushed Speech  
Overlap

Silence:  
Gaps  
Pauses  
Lapses

increased intensity

no, that card the bank shut down because, my  
card was compromised, and um – hold on a minute –  
please I'll get this card here – I have to change the card umm –  
they – our bank is just good, they called me to tell me, I said  
“no no”, “yes, I'm sorry you shut it down that's it”, so  
they closed it right down...

hesitation

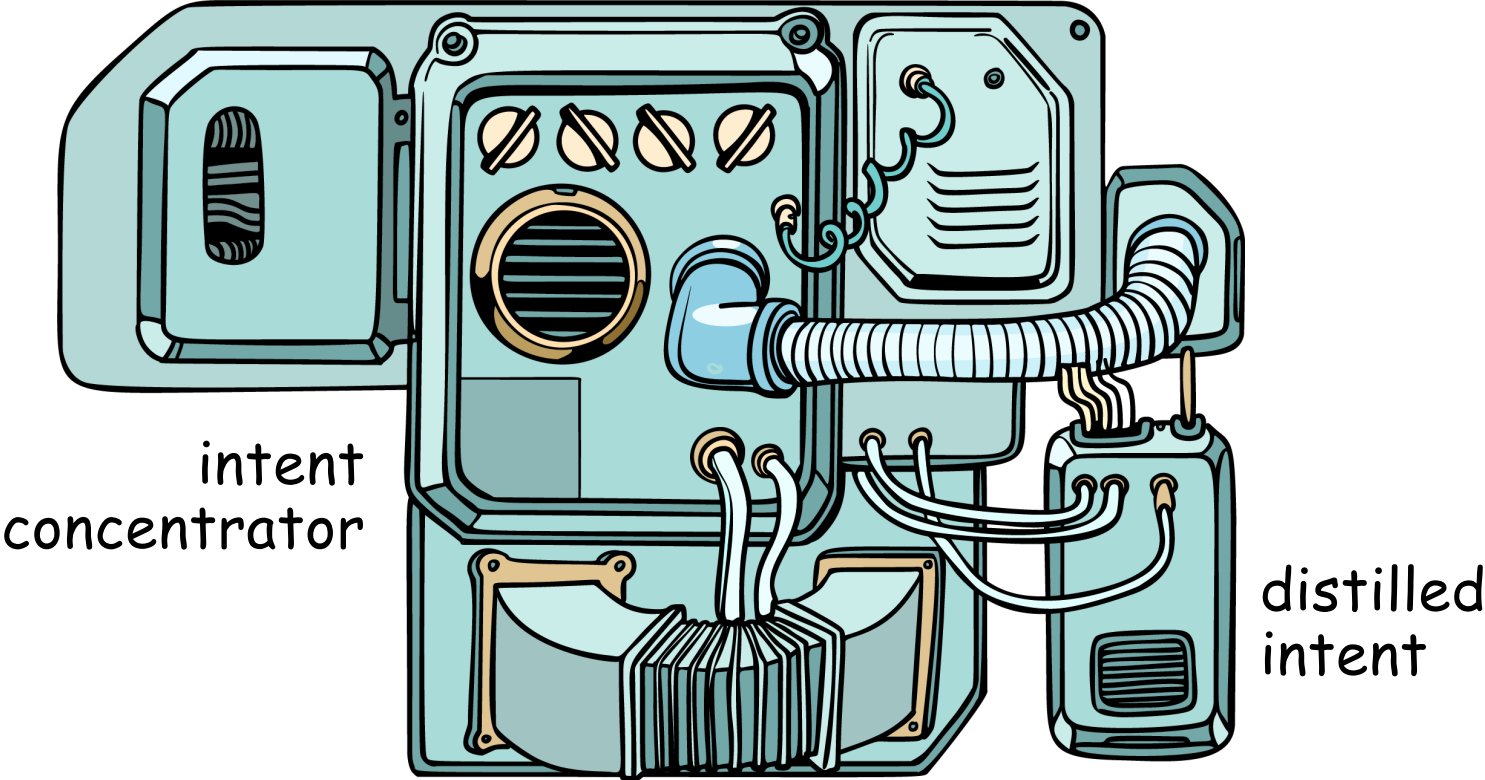
low volume

rushed speech

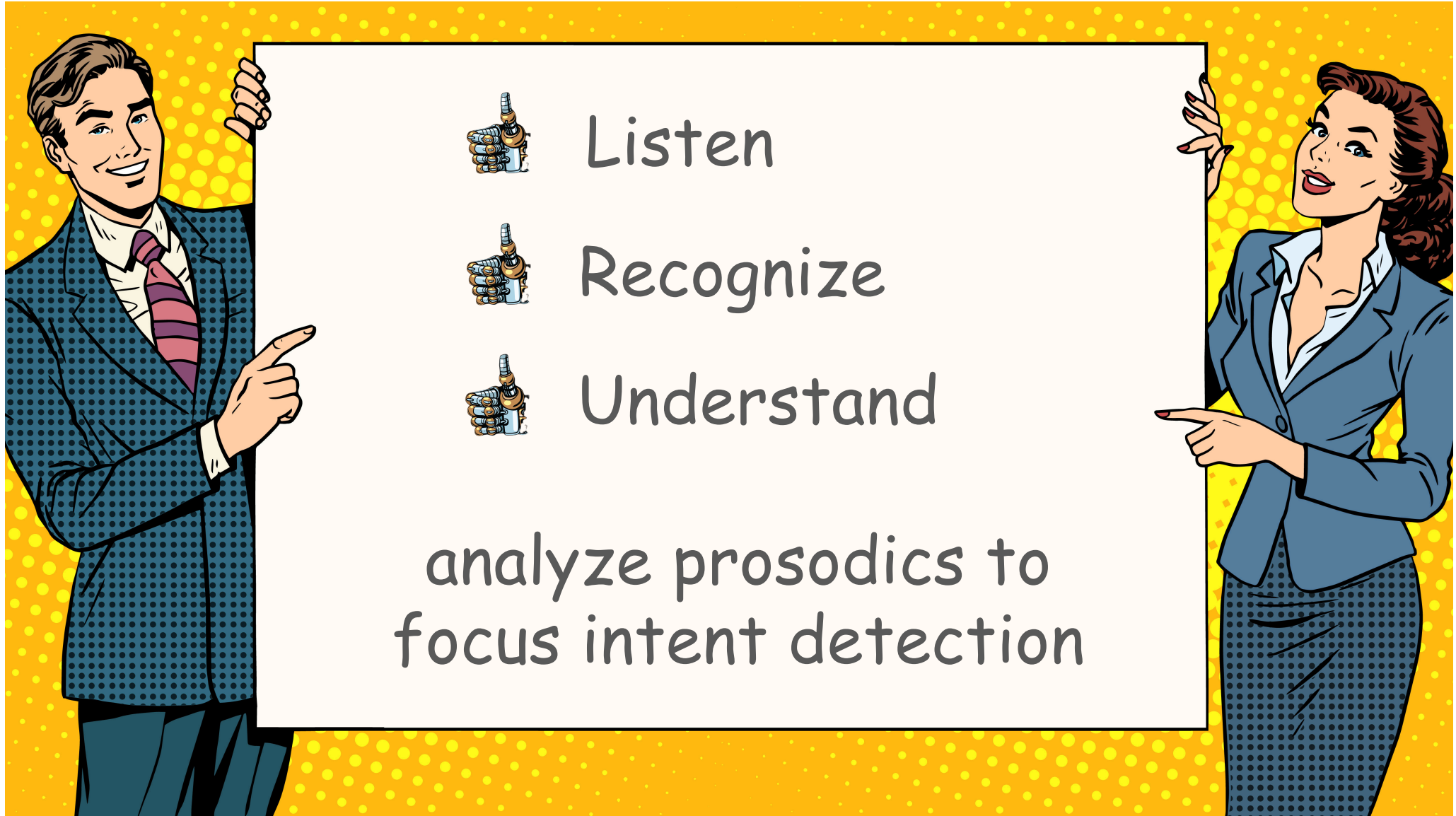
elongation



prosodic analyzer







Listen

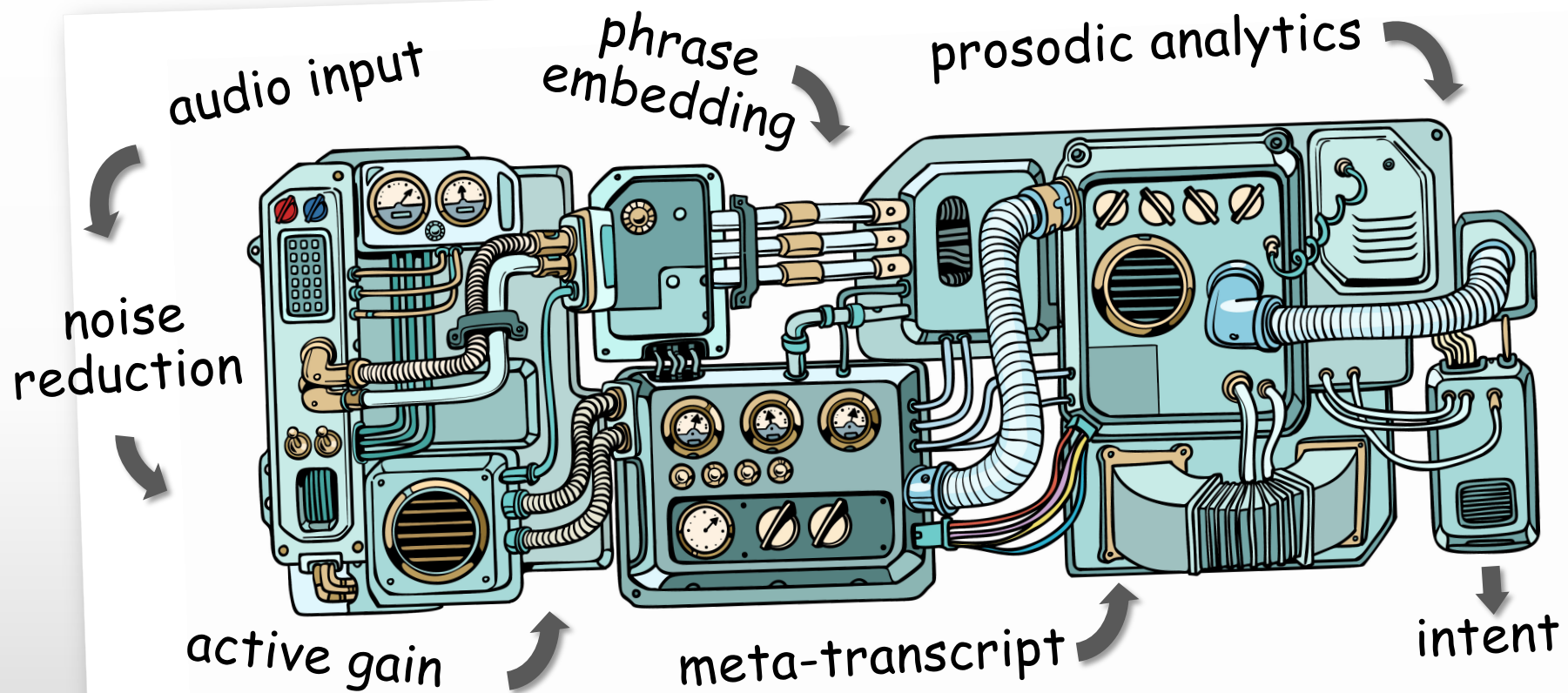


Recognize

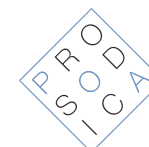
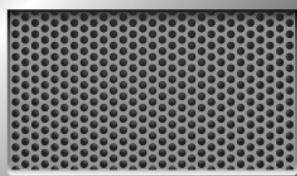


Understand

analyze prosodics to  
focus intent detection



HAL 9000



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