Call for Sponsors

<u>The RTC Conference and Expo at Illinois Tech</u> – October 7– 8 is a venue for connecting the future to today in real-time where thought leaders from industry and academia gather to discuss, debate and shape the future of the rapidly changing real-time communications field. Check out our <u>Conference Prospectus</u> and make plans to join us as a conference sponsor for this unique event taking place at Hermann Hall on IIT's Mies Campus in Chicago!

As an International Conference of the IEEE, the world's largest technical professional organization for the advancement of technology, we feature an especially wide audience of technical professionals who are eager to contribute and to learn from the talks and demonstrations that will be presented, ensuring It will serve as an outstanding platform for knowledge exchange, networking opportunities, and exploring the latest advancements in real-time communications. By becoming a sponsor of the RTC Conference & Expo at Illinois Tech, your organization will gain exceptional exposure and access to a highly influential audience.

Here are some compelling reasons why you should consider joining us as a sponsor:

- 1. **Outstanding Brand Visibility**: The RTC Conference& Expo at Illinois Tech expects a significant turnout of industry and academic experts, thought leaders, and innovators from around the globe. You will receive extensive exposure throughout the conference, including prominent logo placement, branding opportunities in marketing materials, event signage, and online platforms, ensuring maximum visibility.
- 2. **Thought Leadership Positioning**: Demonstrate your expertise and thought leadership by participating in panel discussions and delivering presentations. Share your insights and experiences with a diverse audience, positioning your company as a go-to resource within the real-time communications community.
- **3. Talent Acquisition**: The RTC Conference & Expo at Illinois Tech will attract top-tier talent from academia, startups, and established organizations. Engage with talented students and professionals, and showcase your company's culture and career prospects, creating a powerful recruitment platform.
- 4. **Showcase Your Company**: Use the conference as a platform to exhibit your latest technological advancements. This will enable you to capture the attention of potential customers and partners and receive valuable feedback from industry experts.

- 5. **Help Shape Future Industry Research Initiatives**: Partner with the RTC Lab to identify, develop and execute R&D projects that are mutually beneficial to industry and academia.
- 6. **Help Build the Applications Development Ecosystem**: Educate developers and explain the power of programmable real-time communications face to face with students and young professionals who participate in our dynamic, highly interactive poster sessions, presentations and social events.

We offer <u>various sponsorship packages</u> designed to suit your organization's goals, ranging from Platinum, Gold, and Silver conference levels, Each package includes an array of benefits and privileges tailored to meet your specific objectives.

Please join us in shaping the future of real-time communications. Your sponsorship will play a pivotal role in making this event a resounding success and will position your brand as a key player within the industry.

Our dedicated sponsorship team is ready to assist you in exploring sponsorship opportunities and discussing available packages. We are eager to provide you with further details, answer any questions you may have, and work together to create a mutually beneficial partnership. For more information, and to secure your conference sponsorship, please contact **Tom Costello** at <u>t.costello@iit.edu</u> or (847) 890-5061.

Follow us!

<u>Twitter</u> <u>LinkedIn</u> <u>Facebook</u>